



PO Box 1540 Cullowhee, NC 28723  
(828) 586-1930  
(866) BOAT4AW



**FLOWING RIVERS CAMPAIGN**  
**Grant Application**

American Whitewater and Clif Bar are pleased to announce the 7<sup>th</sup> annual *Clif Bar Flowing Rivers Campaign*, pledging \$2,500 to American Whitewater Affiliate Clubs for river stewardship work. Funding for this very effective program is provided by Clif Bar.

Clubs have the opportunity to apply for one of two (2) \$1,250 grants. Grants will be distributed to clubs for projects that promote river stewardship, conservation, access, and/or safety education on America's rivers. This program provides Club Affiliates with the seed money necessary to implement programs in their backyards.

**Club Information**

Club Name: \_\_\_\_\_  
Club Website: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
City: \_\_\_\_\_ ST: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Project Information**

Project Manager: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
City: \_\_\_\_\_ ST: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**BÂR CLIF**  
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**Page 2**

On a separate sheet of paper please provide the following information about your grant request:

1. Project Narrative (two page limit) including:
  - a. Description of the project for which the funds will be used.
  - b. Description of how the project directly meets American Whitewater's mission by impacting river access, conservation or safety on rivers.
  - c. How the project will impact or benefit your region.
2. Project Timeline: include estimated completion dates for each phase of the project.
3. Project Budget: detail exactly how and where funds will be used.
4. Matching Funds: list source and amount (if applicable)

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Phone number

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Application must be received by mail or email no later than July 1, 2009.

Mailing Address:

American Whitewater  
PO Box 1540  
Cullowhee, NC 28723  
Attn: Flowing Rivers Campaign

Email Address:

[jeff@americanwhitewater.org](mailto:jeff@americanwhitewater.org)

